

# Laplif Digital (OPC) Private Limited

## Top 10 niches with the most AliExpress sales



### 1. Fashion Jewelry

Yearly Sales: 8,451,224

Weekly Sales: 85,482



Weekly Revenue: \$652,034



### 3. Portable Audio & Video

Yearly Sales: 2,400,995

Weekly Sales: 39,304

Yearly Revenue: \$89,670,745

Weekly Revenue: \$1,467,899





## 4.Arts, Crafts & Sewing

Yearly Sales: 2,600,273

Weekly Sales: 34,906

Yearly Revenue: \$21,437,452

Weekly Revenue: \$287,775



## 5. Electrical Equipment & Supplies

Yearly Sales: 1,436,010

Weekly Sales: 32,344

Yearly Revenue: \$40,249,306

Weekly Revenue: \$906,556





## 6. Pet Products

Yearly Sales: 1,883,505

Weekly Sales: 31,699

Yearly Revenue: \$23,996,172

Weekly Revenue: \$403,850



## 7. Fine Jewelry

Yearly # Sales: 1,567,500

Weekly # Sales: 27,240

Yearly Revenue: \$31,275,399

Weekly Revenue: \$543,503



## 8. Makeup

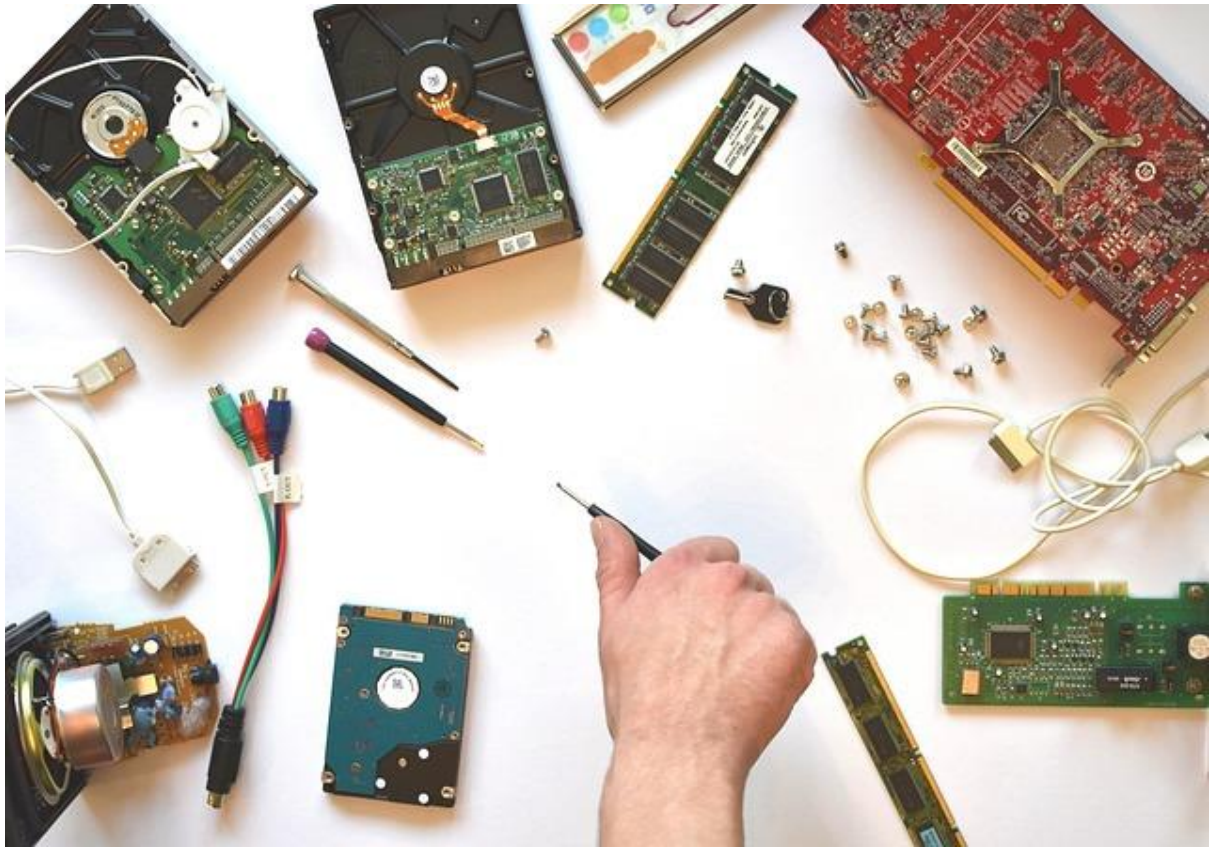
Yearly Sales: 2,224,729

Weekly Sales: 27,198

Yearly Revenue: \$14,151,859

Weekly Revenue: \$173,010





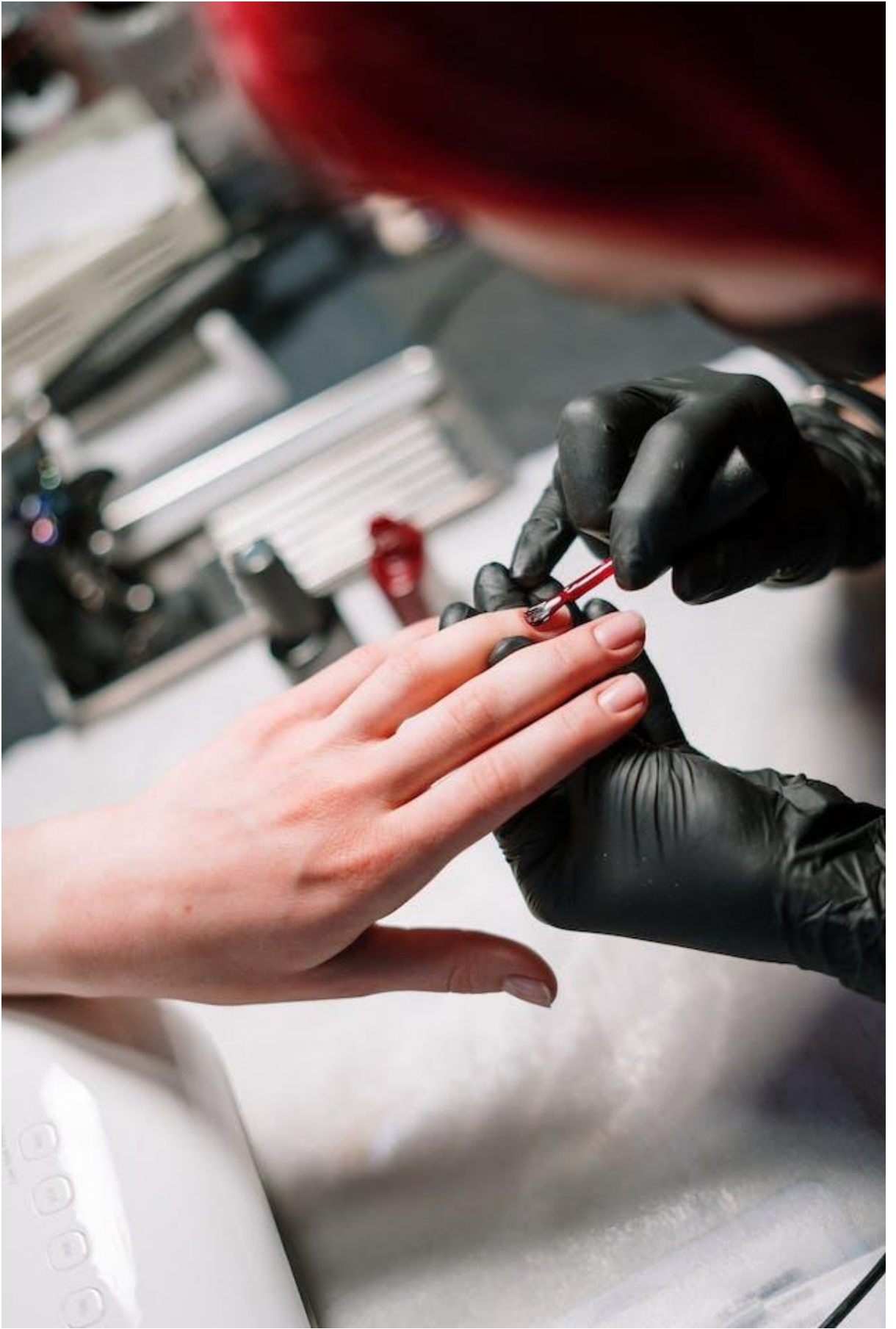
## 9. Hardware

Yearly Sales: 1,476,206

Weekly Sales: 27,091

Yearly Revenue: \$13,647,014

Weekly Revenue: \$250,446



## 10. Nail Art & Tools

Yearly Sales: 1,752,108

Weekly Sales: 22,621

Yearly Revenue: \$30,495,977

Weekly Revenue: \$393,725

Best Regards

Shubham Kumar

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